

How Your Organization Can Help Promote
geneseefun.com
Arts, Culture, Sports, Family Events and more!

Remember—promoting geneseefun.com promotes your own organization, helps grow audiences for the entire field, and enables us to increase the profile for all our sectors within the broader region!

Easy things you can do to help make geneseefun.com successful:

- **List your events** on geneseefun.com **for free!**
- **Promote** geneseefun.com in your ads, flyers, posters, newsletters. Logos, a press release and small-sized advertisements are attached.
- **Place** business card-sized promotional **handout in ticket envelopes**, on sales counters, in lobbies, lounges and cafes.
To get business card promo pieces to distribute, see below.
- **Hand out** the business card promo piece at events.
- **Put the logo** or a small advertisement **in your programs** or newsletters.
- **Post flyers** or business card-sized promo piece on bulletin boards or posting walls.
- **Send** a promotional message for geneseefun.com via **email blast, listserve or blog.**
- **Tell your favorite media host**, anchor or writer to check out and plug the site.
- Use the logo to **put a live link** to geneseefun.com **on your web site**
- **Promote** geneseefun.com **to your boards, volunteers and audiences.**
- **Mention** geneseefun.com **during speaking engagements and media interviews.**
- **Tell colleagues** within business and civic organizations.
- Get a stash of business card **promo pieces** and **put** some at your **dry cleaners**, your favorite **restaurants**, your corner **convenience store**, your **hair salon**.

Please let cultural organizations, sports teams/clubs, and artists know about the site and that they can use it to promote their events, activities, auditions, job openings and more! The more complete and useful the site is, the more we all benefit!

TO OBTAIN PROMOTIONAL MATERIALS or get any other assistance, please email or speak to Sheila Fales at the Greater Flint Arts Council, sheila@geneseefun.com or 810-767-8325.